

FOR IMMEDIATE RELEASE

Entre Announces New Hire

CHICAGO, IL (AUGUST 2013) — Entre Commercial Realty announces the addition of Mike DeSerto to our growing brokerage staff. Mike will join Entre's Northwest Suburban Industrial Team and brings several years of business development experience in commercial real estate, construction/building products, and consumer products.

From 2009-2011 Mike worked with Allied Building Products where he received the Firestone Building Products University Salesman of the Year Award. With proven dedication to his client base he was able to exceed sales goals of \$3 million while becoming familiar with the construction and building materials industry.



Mike co-founded MaD Prints, a national provider of custom apparel. With his expertise in social marketing and e-commerce he was able to grow a reputable business with high client retention. Adapting to a changing economy, Mike pinpointed niche markets in the concert apparel market to continue the growth of MaD Prints' market share.

Finding his success in e-commerce Mike joined McGrath Automotive Group's Internet Sales Team in 2012. Mike was a crucial part of the sales growth and the department exceeded monthly sales goals. Mike achieved success as a result of his ability to serve client needs and to exceed client expectations.

Mike received his Bachelor of Arts with a double major in Business Administration and Marketing with a minor in Entrepreneurial Studies of the Natural Sciences from Carthage College. When attending Carthage, Mike found his passion for commercial real estate with an internship at Colliers Bennett and Kahnweiler (now known as Colliers International). At Colliers Mike was responsible for marketing and property management.

About Entre Commercial Realty LLC

Entre Commercial Realty LLC is a full-service industrial/commercial real estate firm based in Schaumburg, IL. Entre Commercial Realty provides a wide range of real estate services throughout metro-Chicago and nationwide. For more information visit www.entrecommercial.com.

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